Video Resizing, Video Trimming and Creating and Uploading Lessons in GHL

CREATE

GHL

MKV

MOV

UPLOAD

Video Resizing and Video Trimming

Objective: By the end of this document, you should be able to know how to do video resizing and trimming.
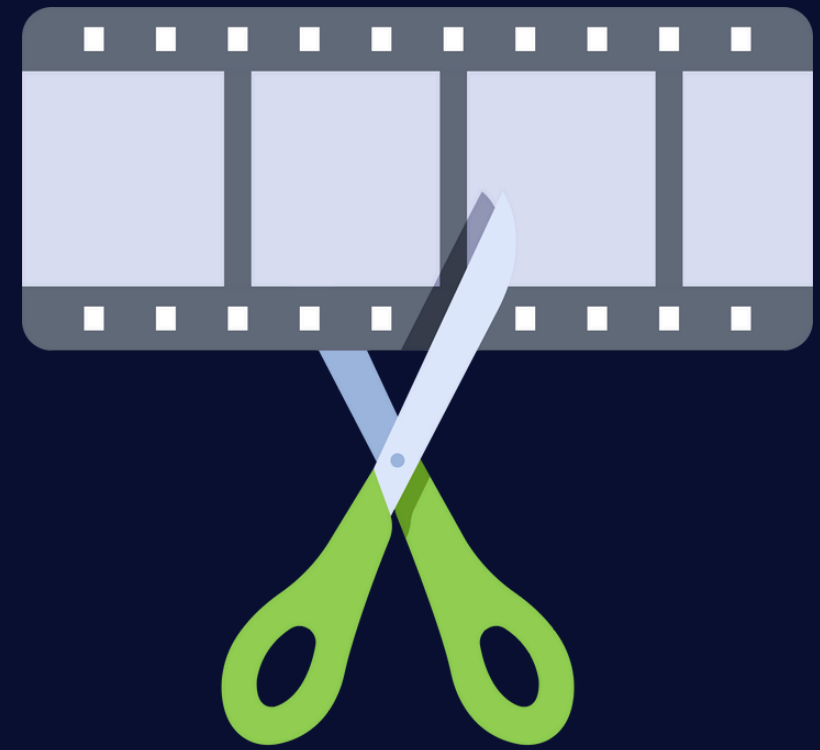
Video Resizing

Video resizing is useful in resizing videos for certain platforms and situations that may require a specific video resolution size. By using HandBrake, we can resize the video without losing much of the video's quality.

For example:
- StreamYard - only accepts 1920x1080p video resolutions
- Or if you're video is too large and you want to resize to have a smaller file size

01 First, you should install the HandBrake software
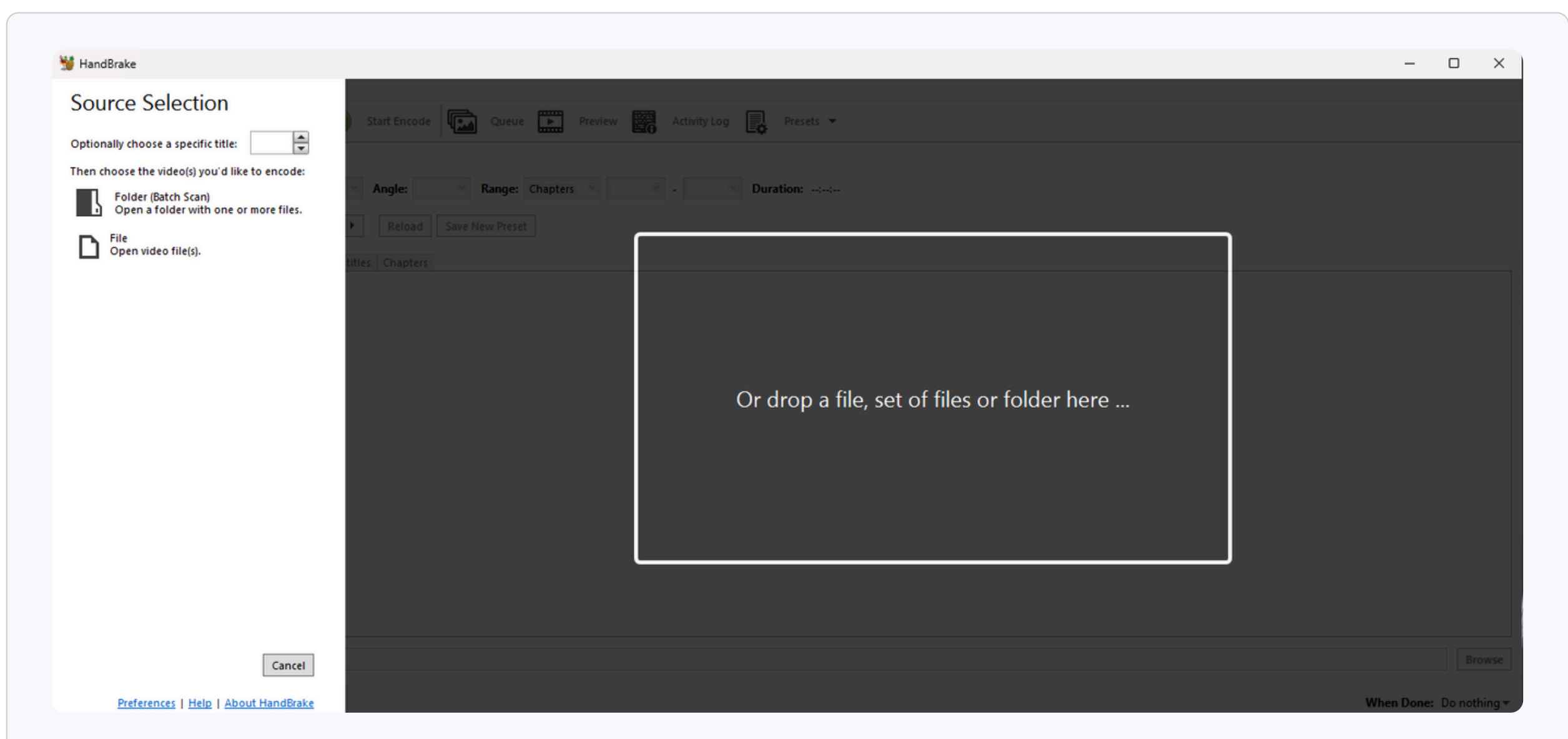Download here: https://handbrake.fr/downloads.php

Note: Follow the instructions in downloading and installing. (It may or may not require you to restart your system before you can use it)

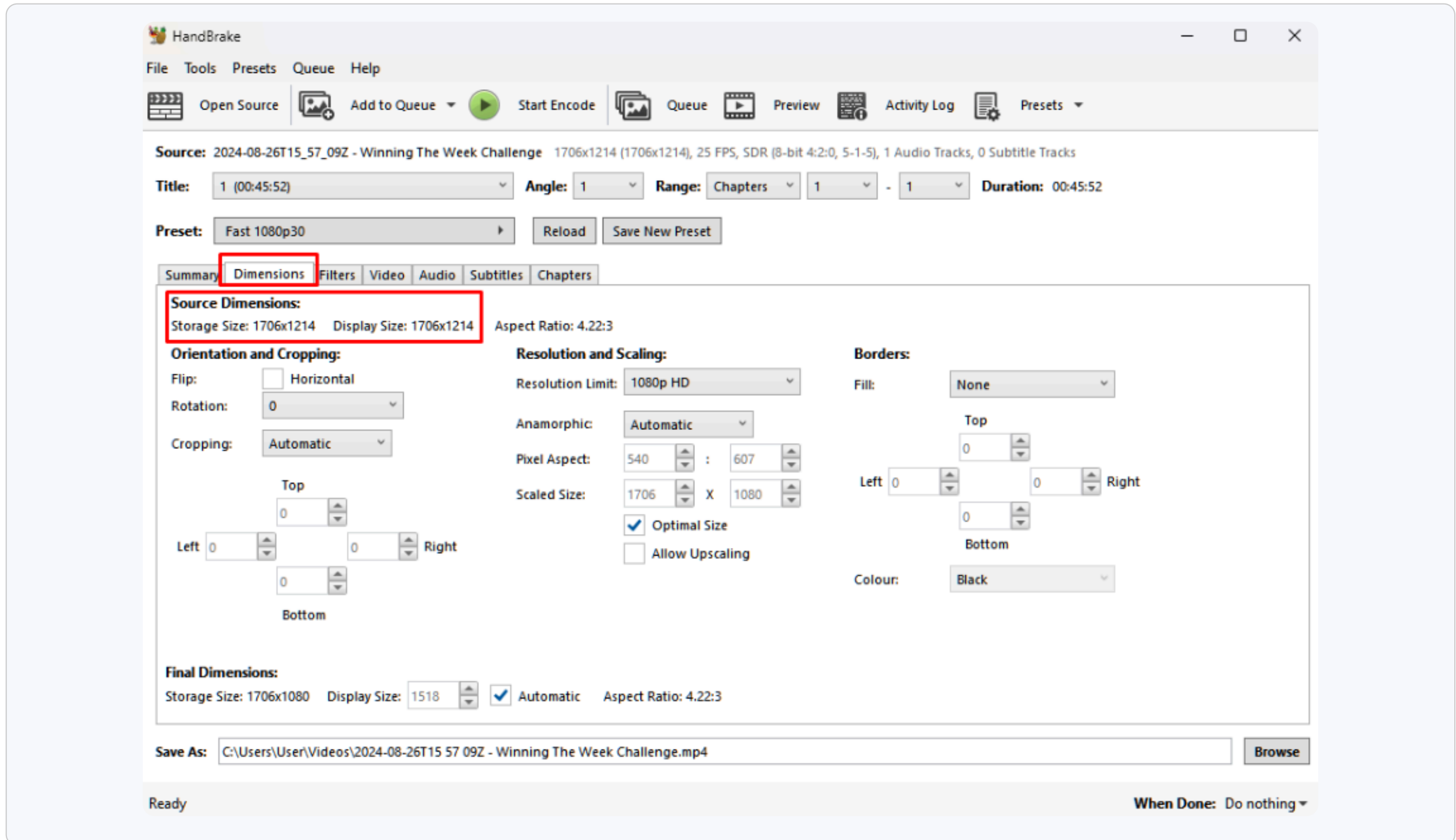**02** Once the software is ready, open HandBrake.

03 Drag and drop the video that you want to resize on the gray area.
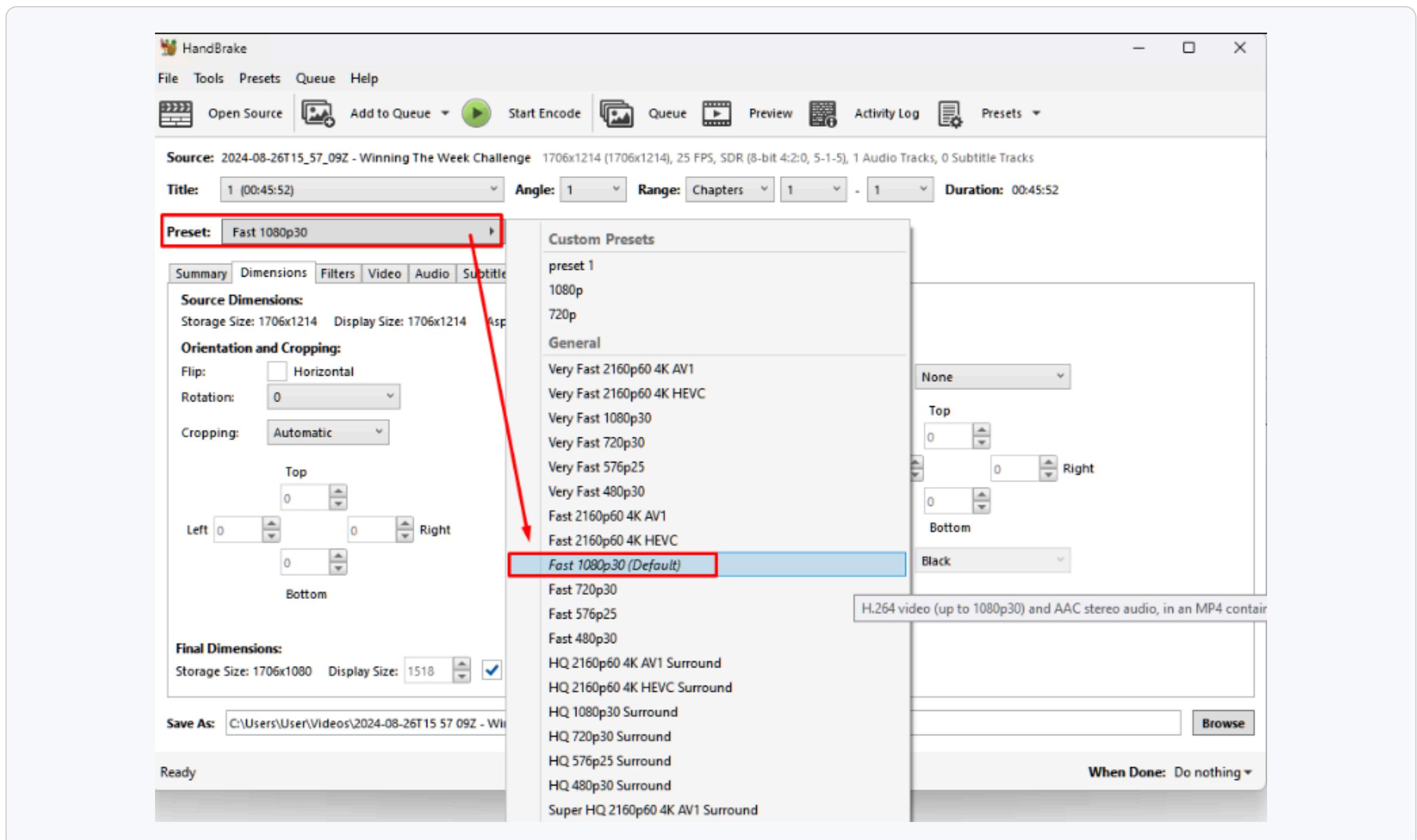
04 In the Dimensions tab, you will see the Source Dimensions of the video that you want to resize.


05 Click PRESET and choose FAST 1080p30 [Default] to resize to 1080p resolution.

Note: You can also create your own presets. Image sample is for reference - since I need 1080p resolution for my client's StreamYard videos.
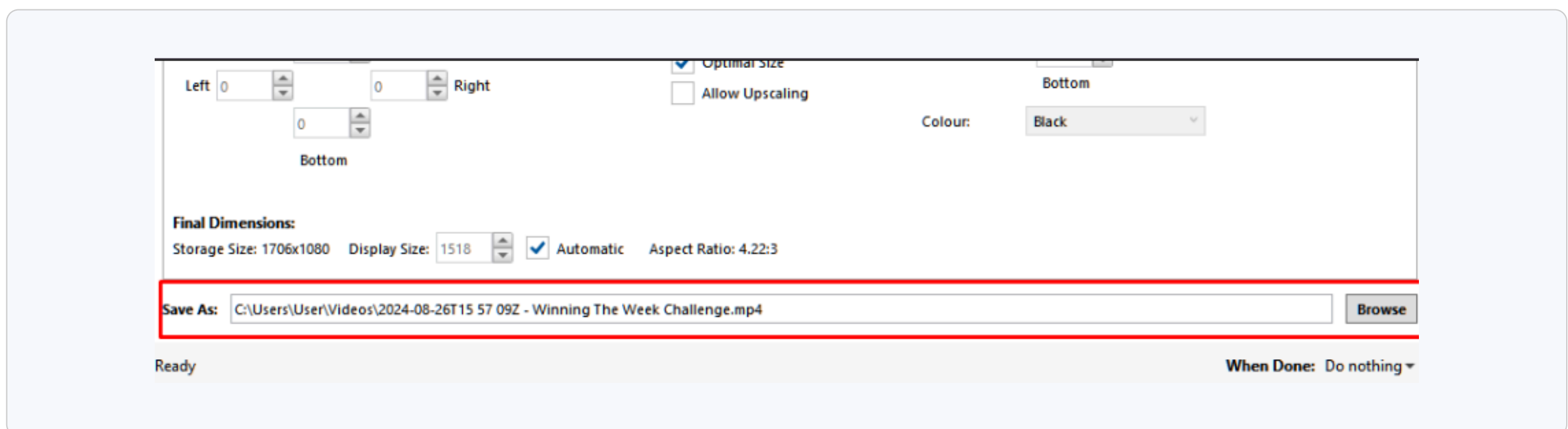
06

Final Dimensions will also be displayed which will be the closest to the size you want to resize if the aspect ratio is not the same as the 1080p which is 16:9
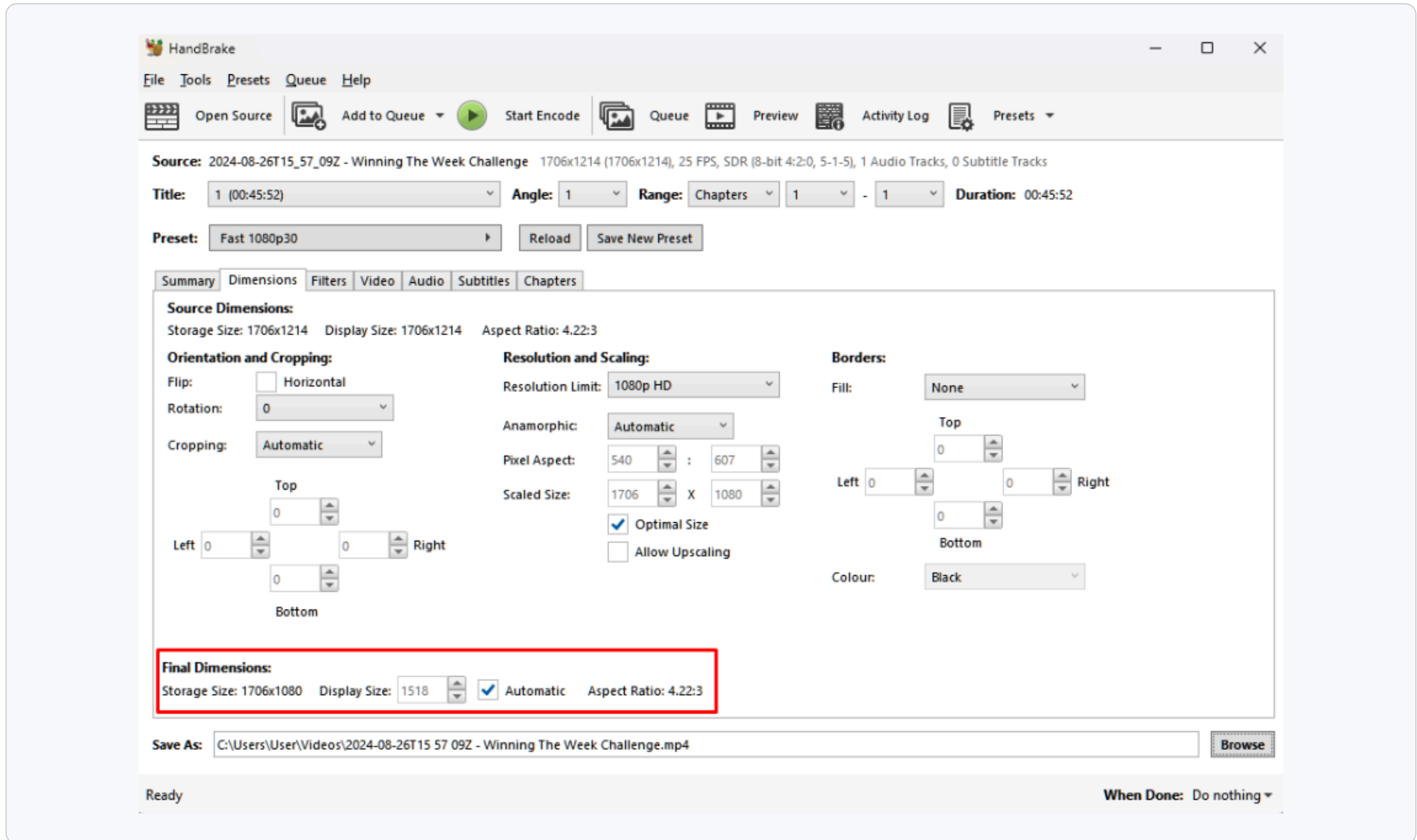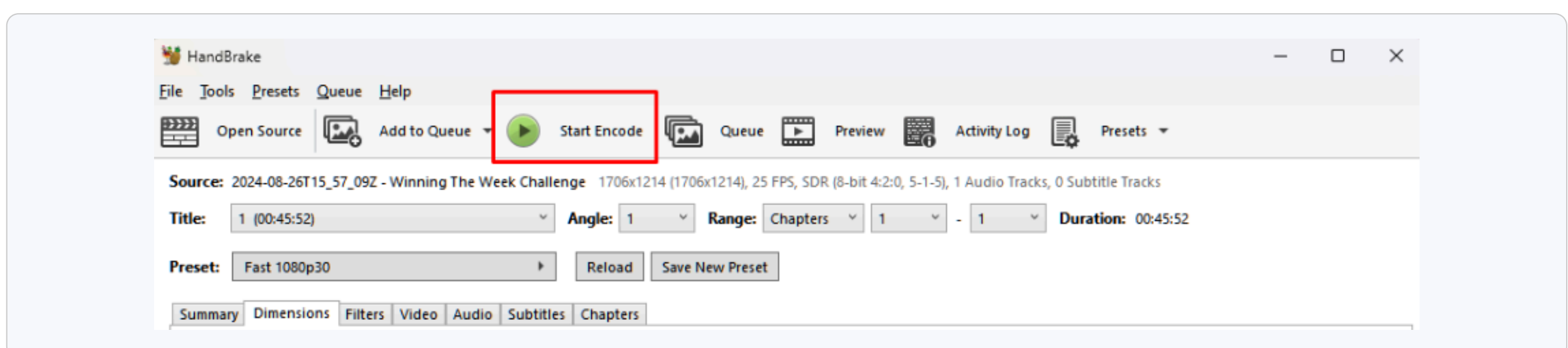

07

Next, go to the bottom part of the window > Save as > Browse > Find the folder where you want to save the file and name it.


08

After everything is set (video preset, save as file name and folder location), go to the top part of the window and click START ENCODE with a green play button.

09 After clicking START ENCODE, you will see the encoding progress bar at the bottom part of the window (below the Save as part). It will also tell you the time remaining for the encoding progress and a green bar progressing on the left side.
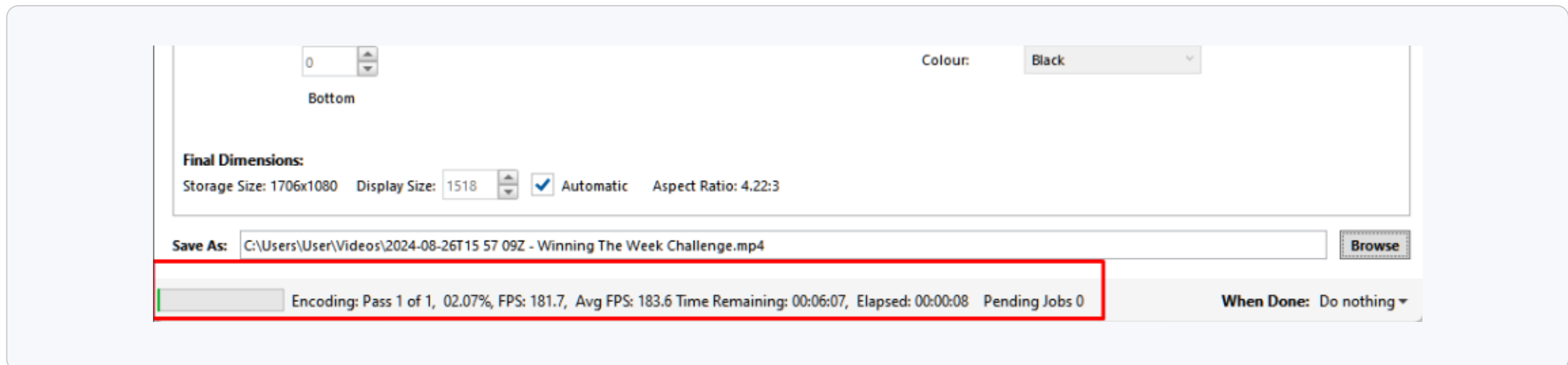
10 Once encoding is done, you can check the resized video on the file location that you've set.

11 You now know how to resize videos using HandBrake. 🥳

Video Trimming

Video trimming is useful for video replays that need to be edited and trimmed out first before uploading for membership/audience consumption.

01 First, you should install the Lossless Cut software
Download here: https://github.com/mifi/lossless-cut

Look for the DOWNLOAD part:

- For WINDOWS > click 7zip (download the zip file > extract to the folder > open folder and run LosslessCut.exe)
  - **FOR EASY ACCESS:**
  - Make a shortcut of the .exe file (right click LosslessCut.exe > send to Desktop to create shortcut)
  - You can also search the app after clicking the windows key and pin it to start or drag the icon from there to the taskbar.
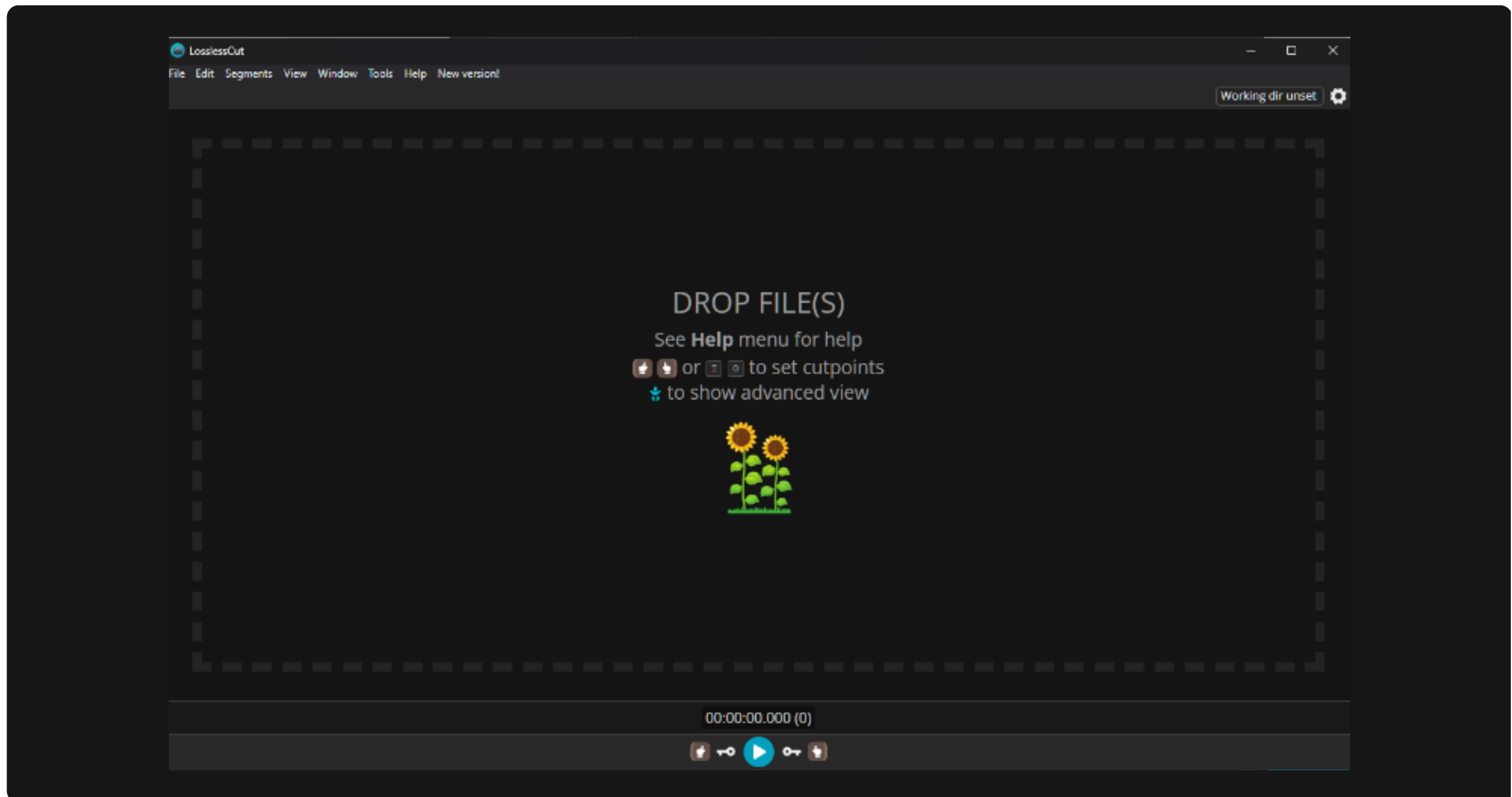 - For Mac OS X > click Intel DMG / Apple Silicon DMG (try and test which works for your system)
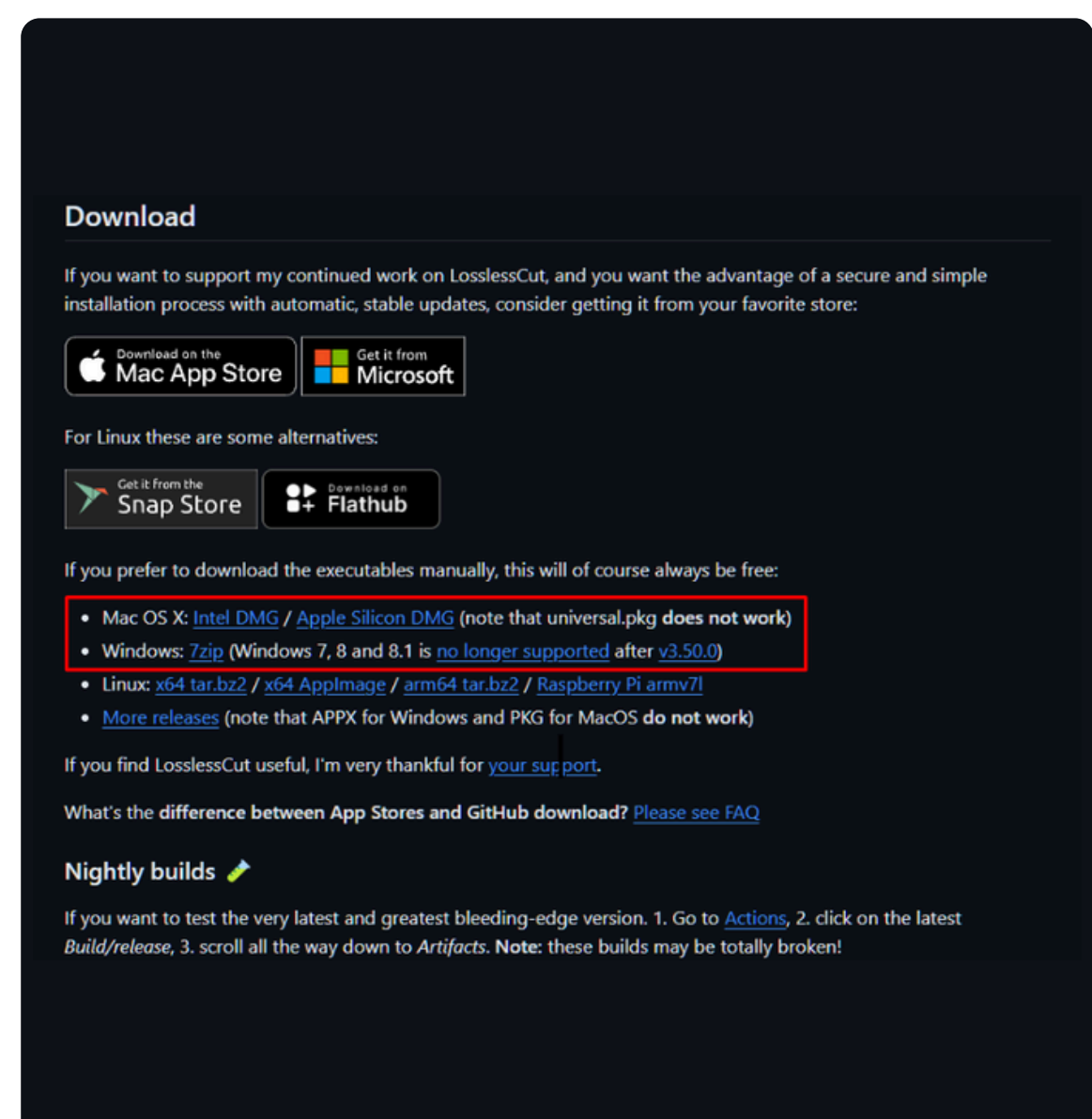
02 Once the software is ready, open LosslessCut.exe
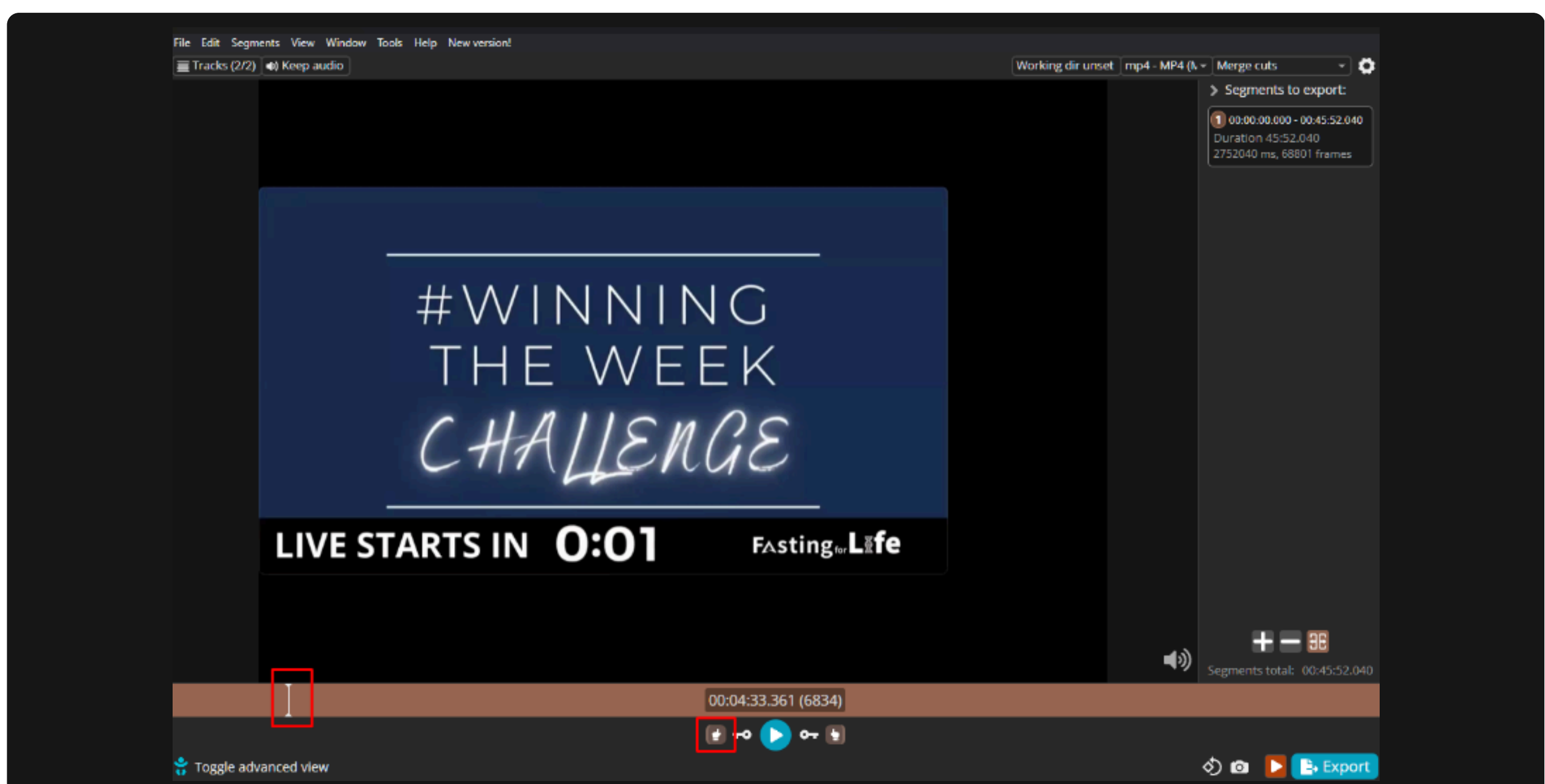
**03** Drag and drop the video that you want to trim to the window.

04 Play the video and make sure the line stops to where you want to cut. Click the pointing finger on the left side of the blue play button.

Note: Take note, the part where the video is paused is where it will be cut.
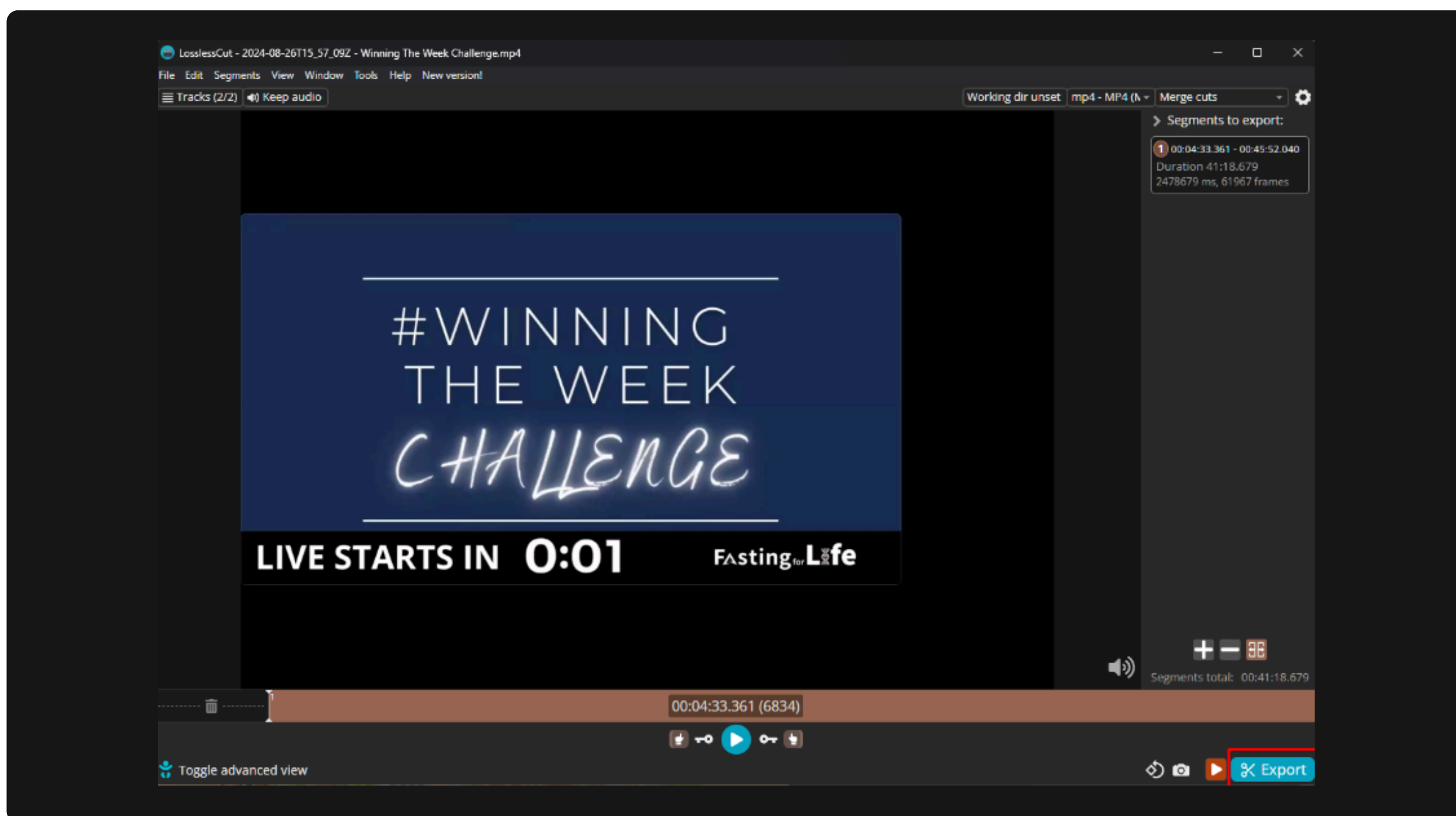
05 After clicking the pointer finger on the left side, the first part of the video past the line is trimmed and will look like this.
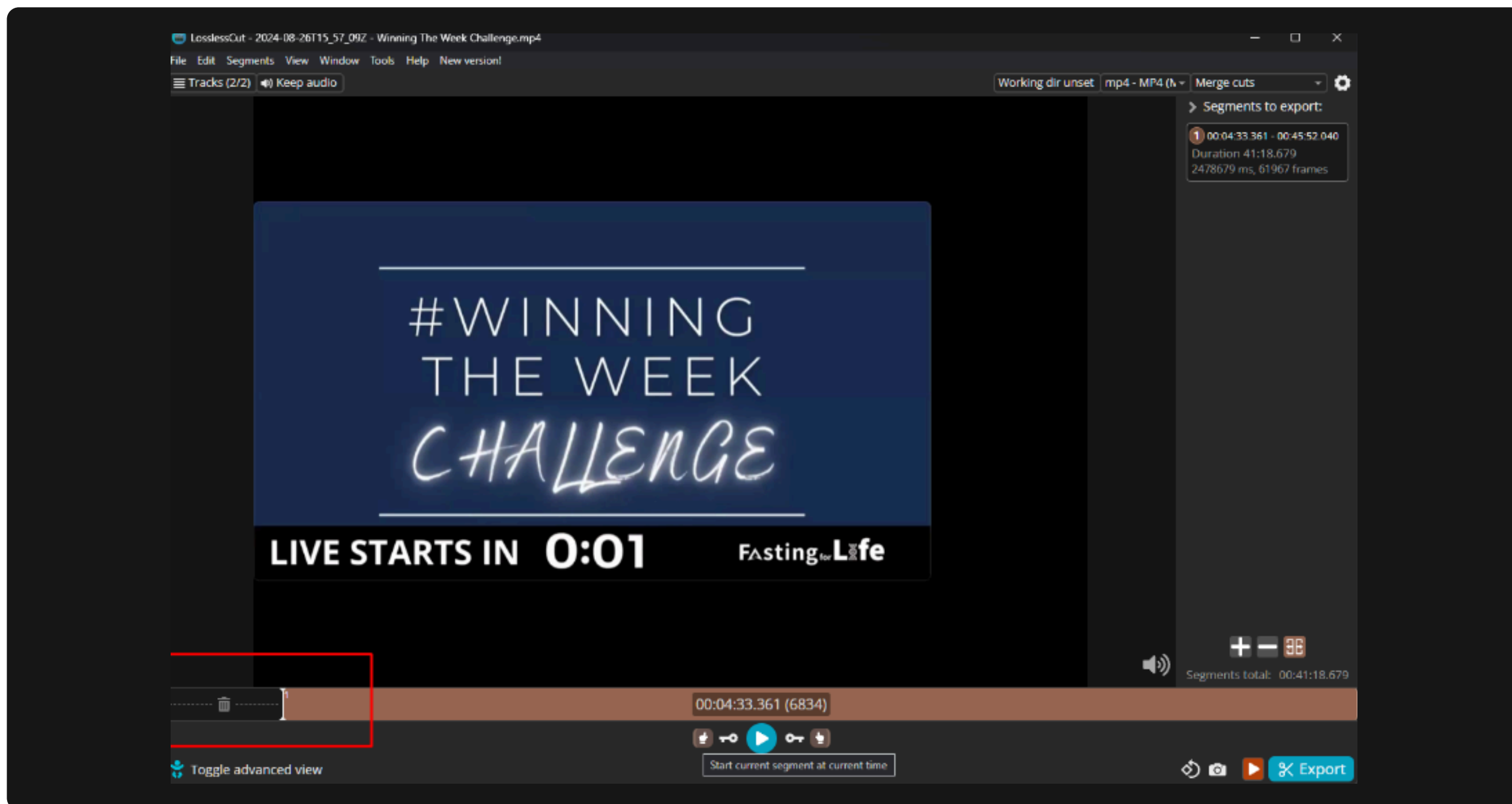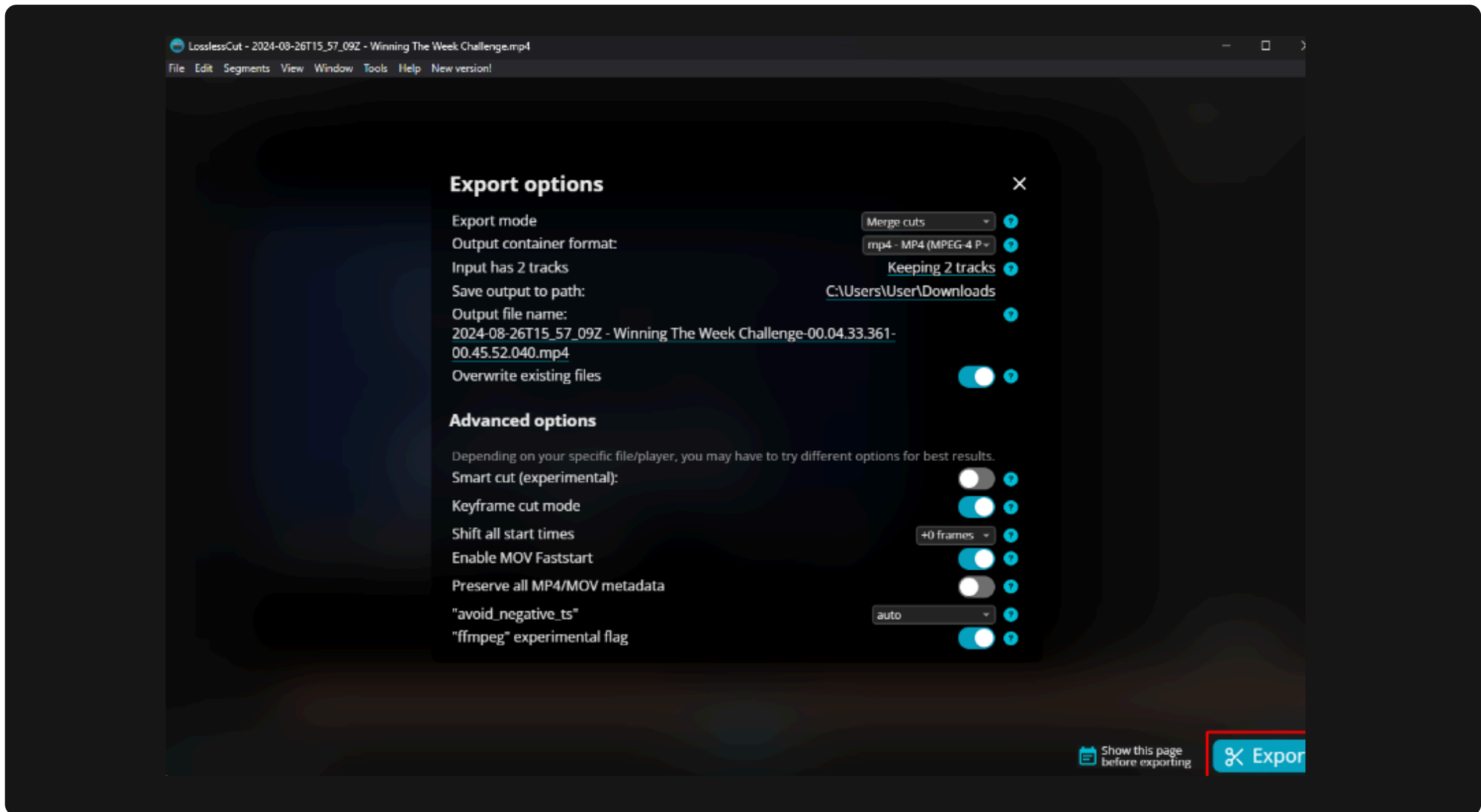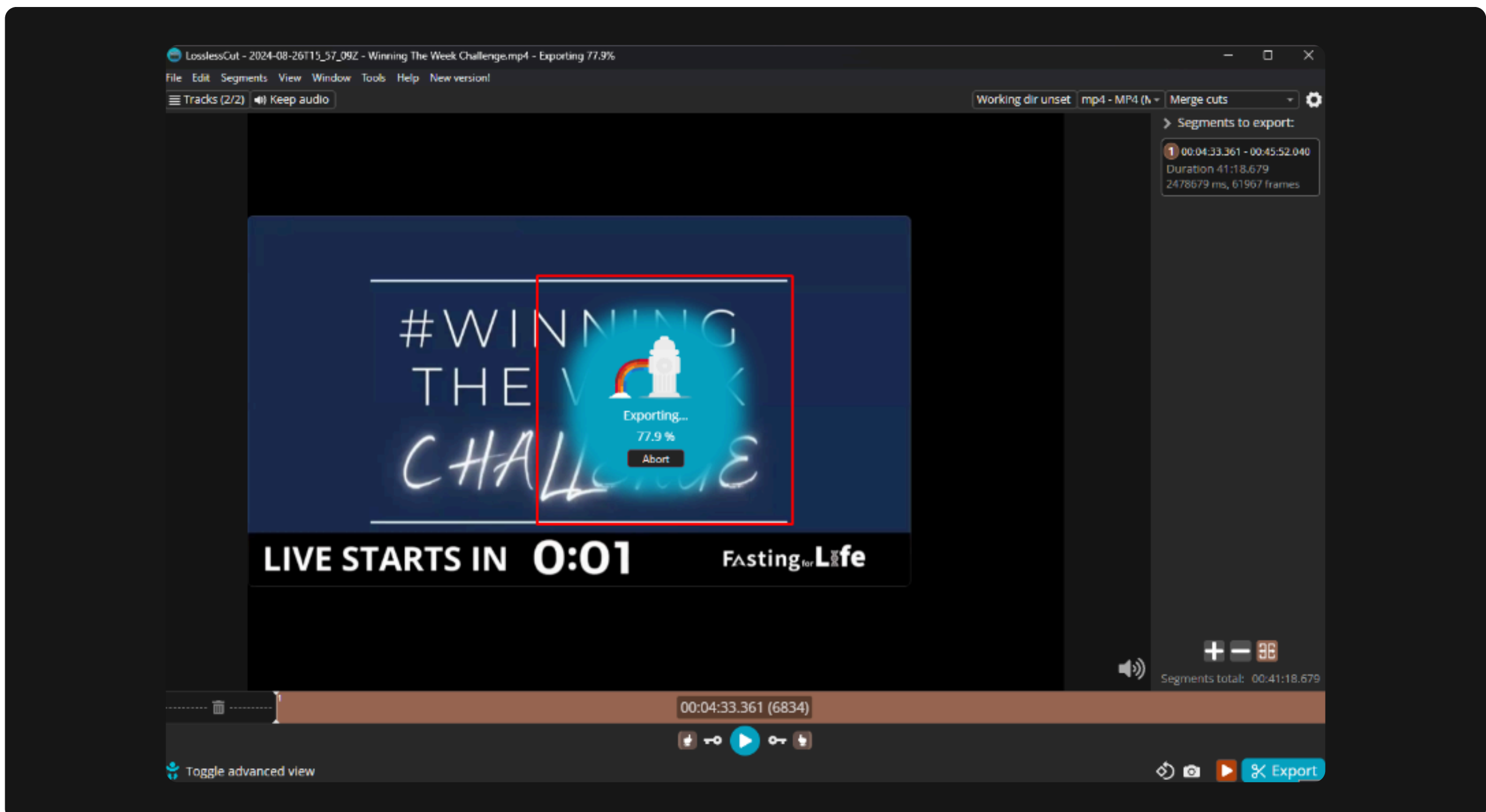

06 After trimming, click EXPORT

07 Export options will show up there's options for export mode where you can Merge cuts, separate files, or segment to chapters. Default setting is Merge cuts (which I always use since I only trim the first parts of the video to cut the timer before the actual training discussion) > Click EXPORT
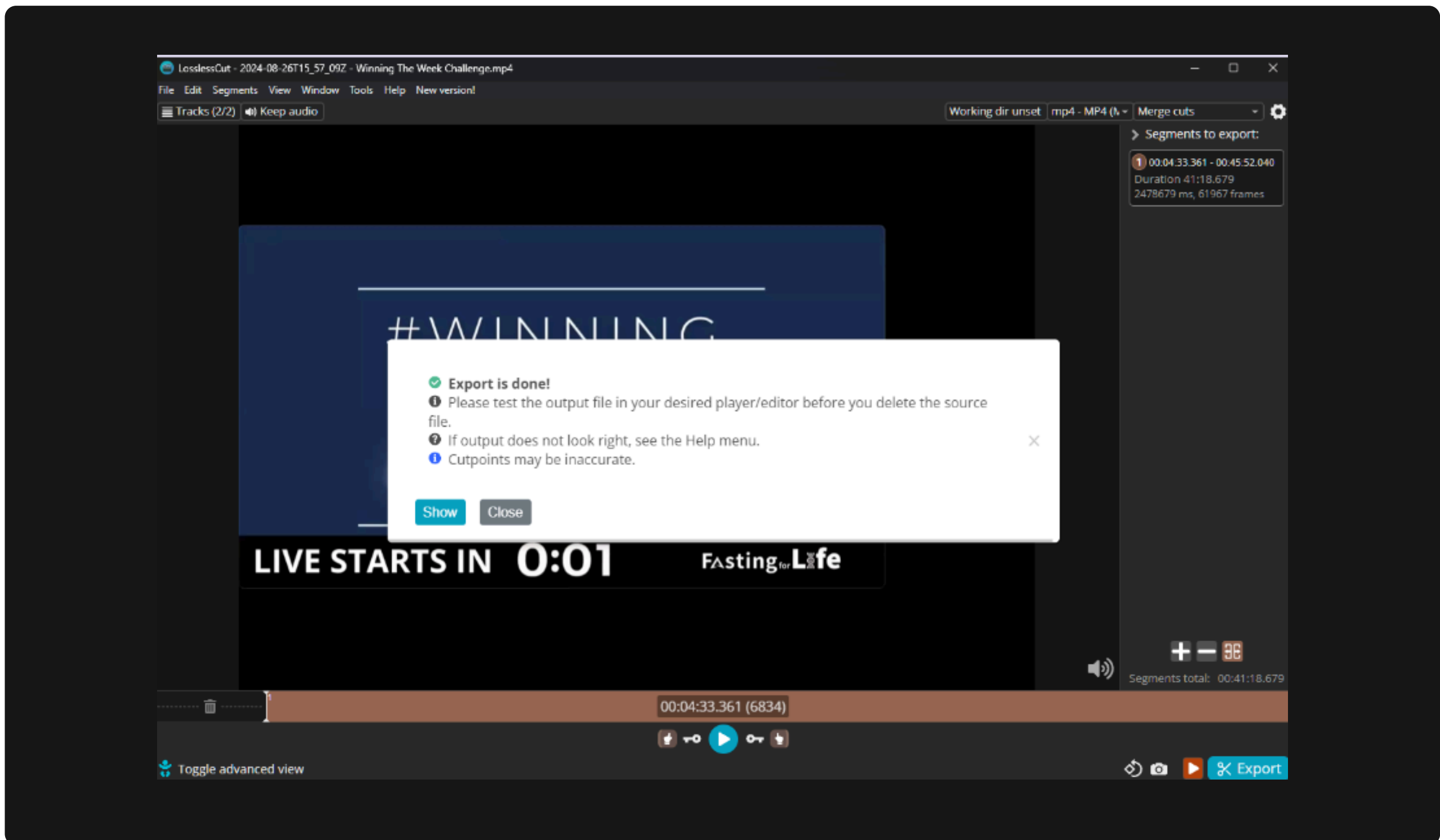

08 Wait for it to finish exporting

09 Click SHOW to open the file location of the video (File location for trimmed videos are always the same as the file location of the original video)

10 You now know how to trim videos using Lossless Cut. 🥳
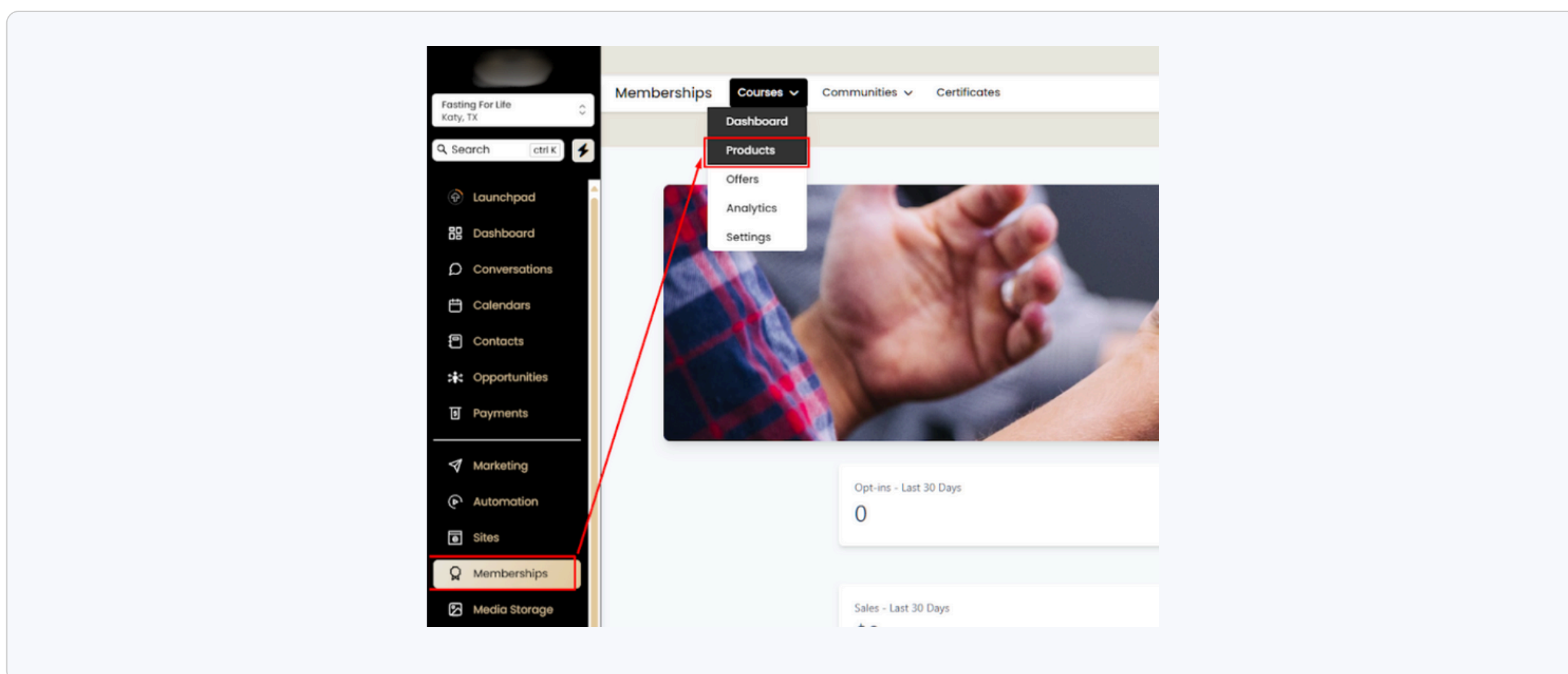
Create and Upload Lesson in GHL

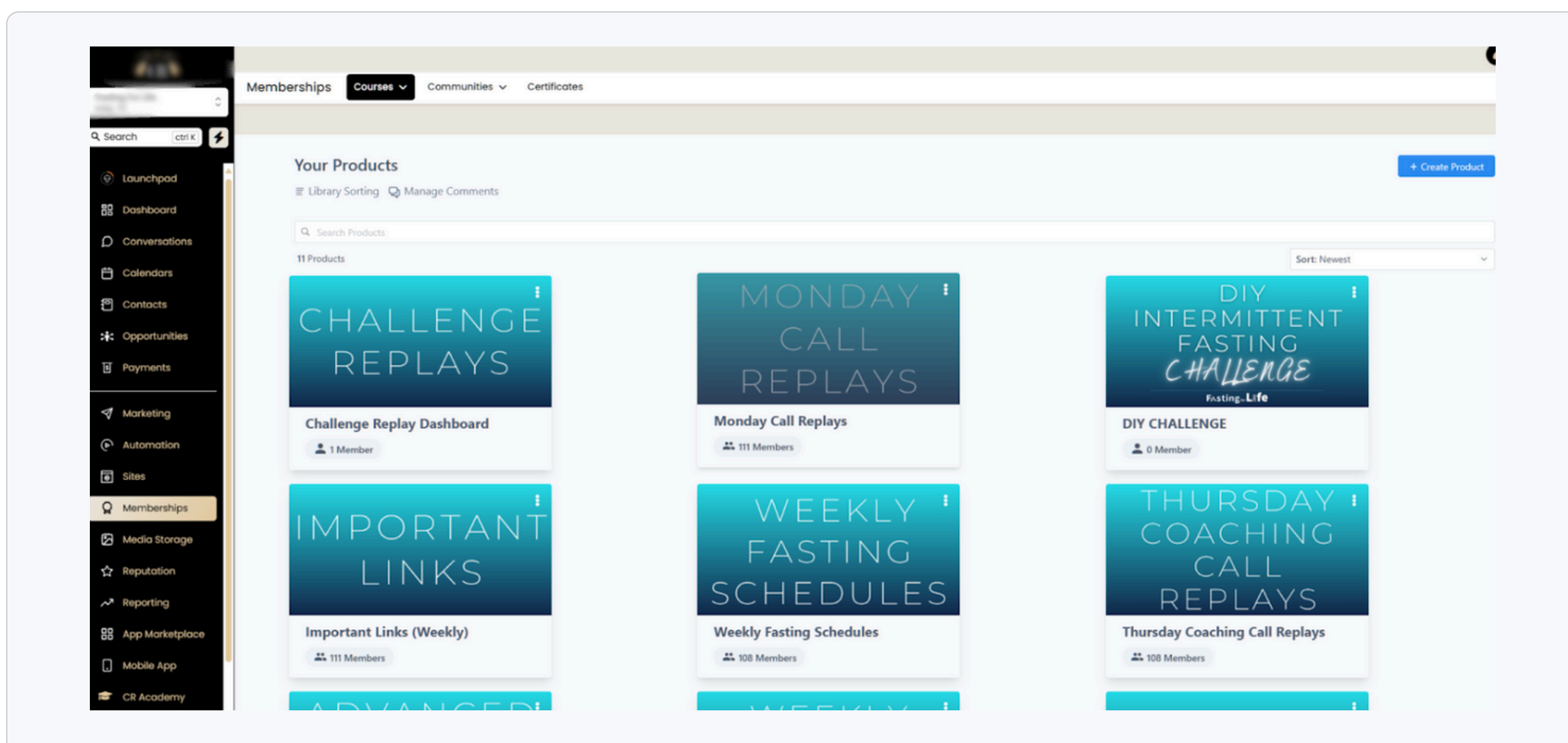Objective: By the end of this document, you should be able to know how to create and upload lessons in GHL.

Creating a lesson

01 Go to client's GHL > Memberships > Products

**02** This will show the list of products that are available inside the client's Membership site

03 When uploading a specific lesson, you should choose a specific Product category. For example, if you are asked to upload a Monday call replay - you should click the Monday Call Replays product.
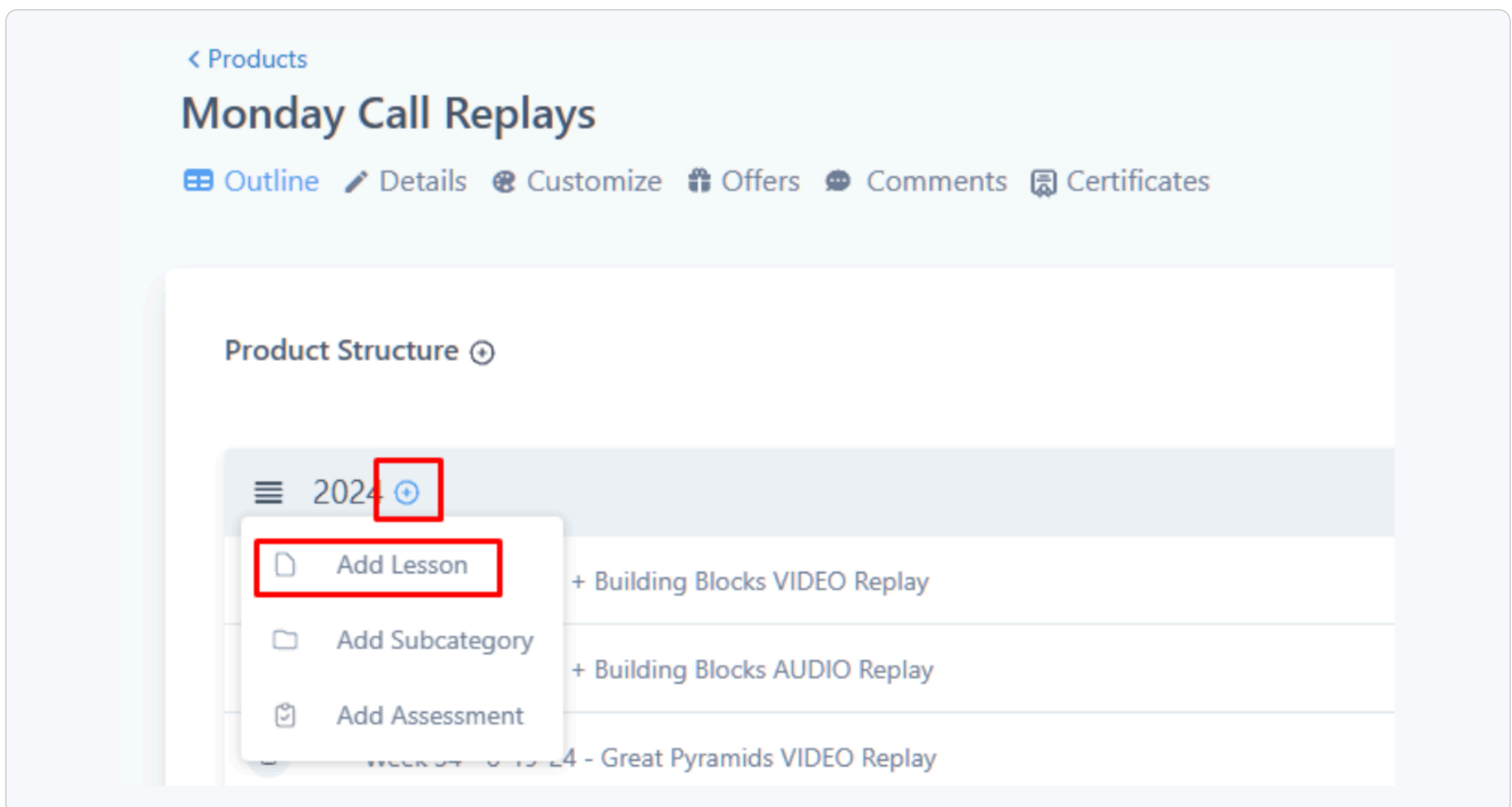
04 After clicking the product, you will see the list of categories and lessons available inside the product.
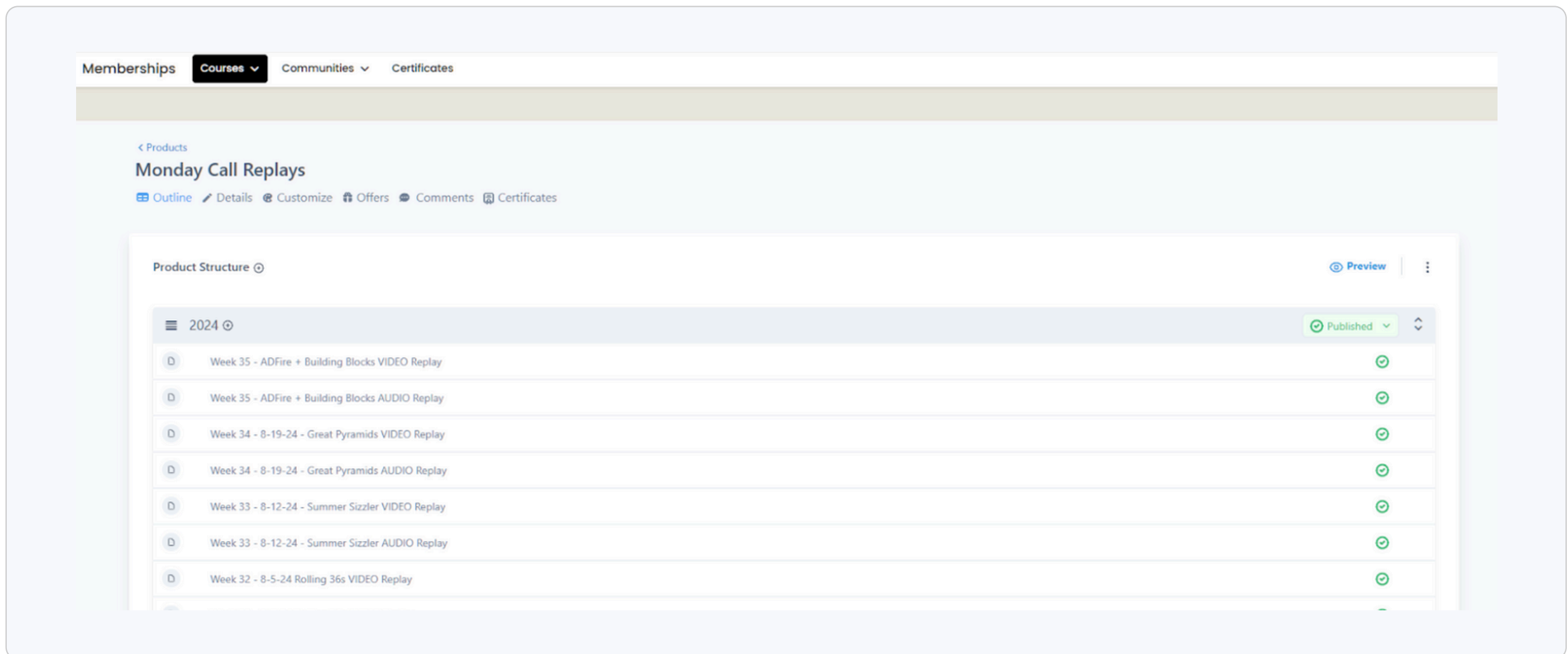
**05** When adding a lesson under the product's category - click the PLUS icon and choose Add lesson

**06** A dialogue box will show up and will ask you to enter a title for the lesson.

Note: Take note that newly created lessons always go to the bottom part of the list in that category. Just click and drag the file icon on the left to place it on top

Uploading and editing the lessons

01   When editing the lesson created, find the lesson and click the pencil icon to edit.
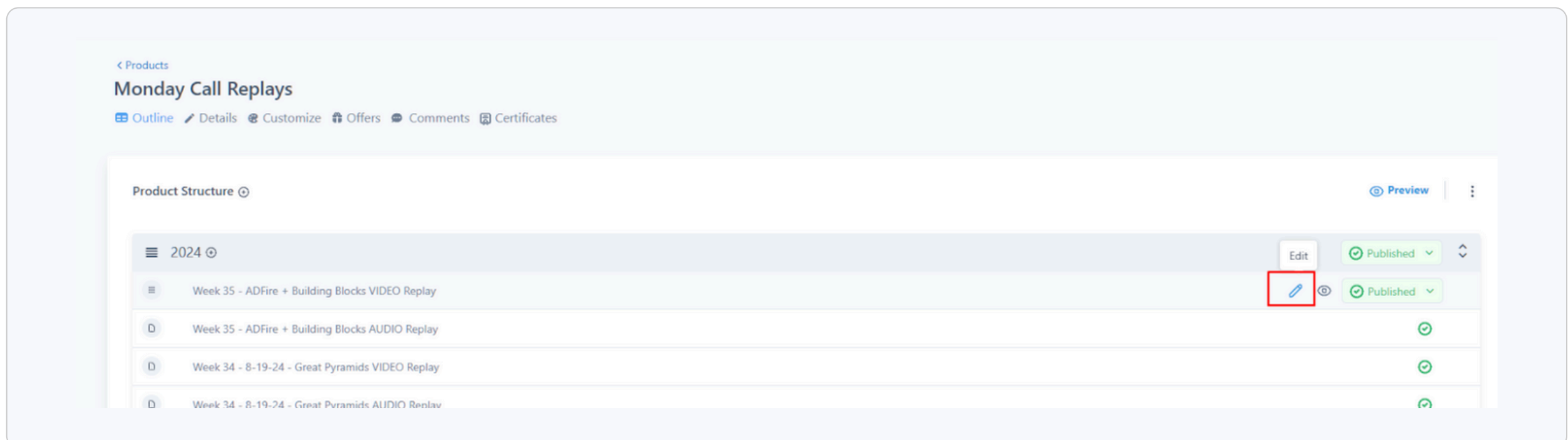
02   This is what it looks like after clicking the pencil icon:
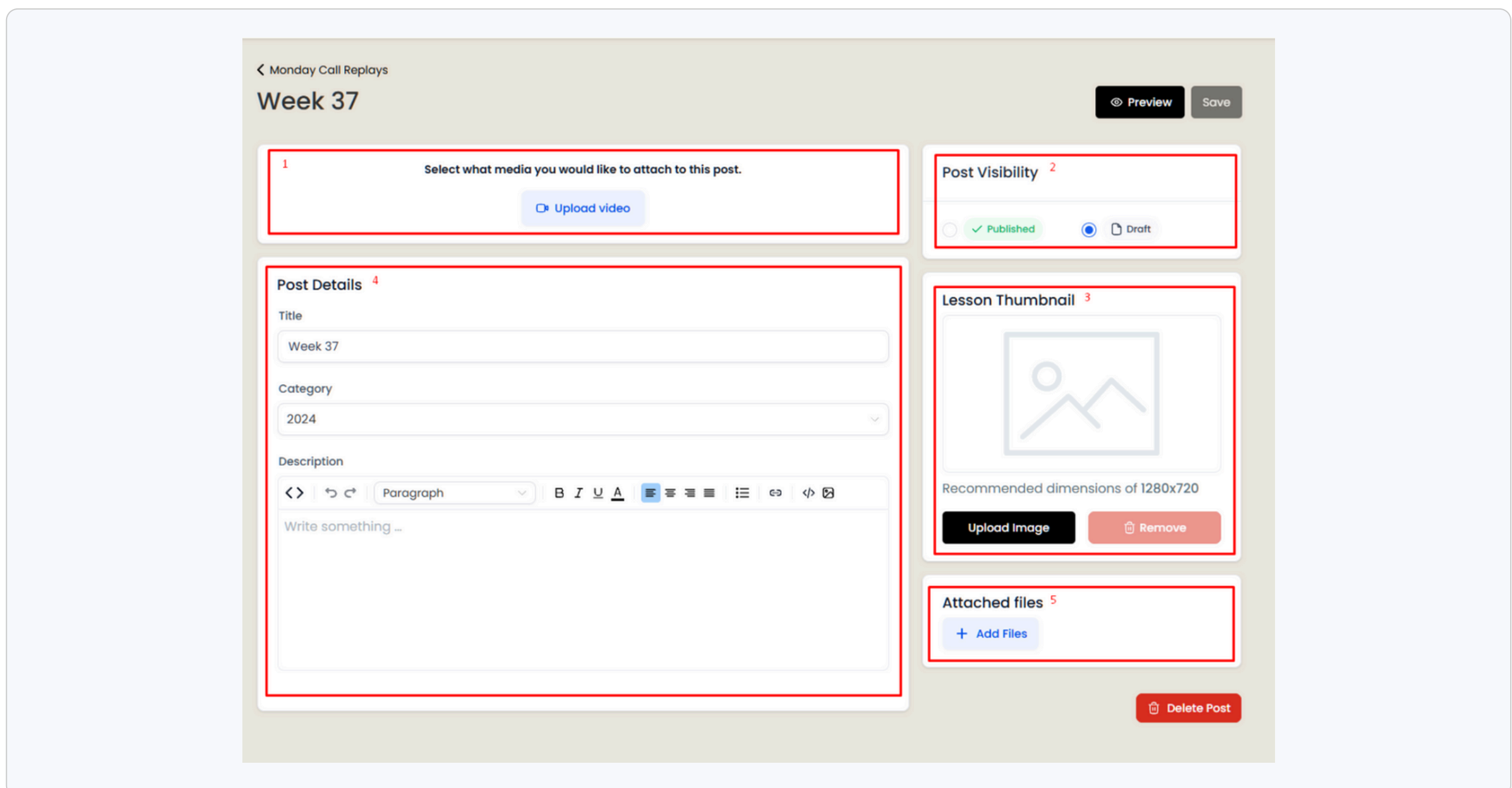
03   There are 5 parts when editing the lesson.
1. Media to attach in the post/lesson (.mp4, .webm, .mov are supported. (Recommended aspect ratio for media: 16:9)
2. Post visibility (To make the post published or in draft mode)
3. Lesson Thumbnail (Size recommendation: 1280x720p)
4. Post Details (Can edit title, Category that the lesson is under and add description)
5. Attached files (You can attach files like .mp3, .pdf, etc)

04   Upload the files needed in the lesson and set the post visibility to Published then click Save.

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SCAN CALENDAR

BOOK A STRATEGY CALL

vastaffer.com